

Beatrice Barlassina

Product Designer

I am a proactive and determined designer from Milan (Italy), now living in Copenhagen.

After exploring multiple areas of design, I found my greatest passion in designing experiences that help and entertain users meaningfully.

[Click here to check my portfolio \[www.bbeatrice.com\]](http://www.bbeatrice.com)



Contact me

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[My LinkedIn](#)

Experience

Eskild Hansen Design Studio

UX/UI Design intern | Apr 2022 - On going | Copenhagen, Denmark

- Designed storyboards, wireframes and prototypes for new features in a dental software
- Conducted UX research, service blueprint maps and competitor investigations

Freelance designer

Feb 2022 - Jun 2022 | Remote

- Brand strategy and website development for a multi-service design agency based in Milan

Purplesoft S.r.l.

UX/UI Designer | Jul 2019 - Dec 2021 | Milan, Italy

Responsible for the experiences and interface of 13 user-centered functional and aesthetic digital products:

- 2 mobile applications (for a fashion brand and a sushi chain)
- 2 SaaS platforms (for private sales and food delivery)
- 9 web design projects, implemented with WordPress

Education

MSc Digital and Interaction Design

09/2019 - on going | Politecnico di Milano, Italy

Exchange Digital Design and Interactive Technologies

01/2022 - on going | IT University of Copenhagen, Denmark

BSc Product Design

09/2017 - 07/2020 | Politecnico di Milano, Italy

Exchange Product Design

08/2018 - 12/2018 | Institute of Technology Carlow, Ireland

Languages

English - fluent in speaking, writing and understanding

Italian - mother tongue

Skills

Soft

Empathy and emotional intelligence
Team work and team leading
Project and stress management

Hard

Visual communication
User experience thinking
Interaction design

Tools

UX/UI Software (Figma, XD, Protopie)
Adobe Suite (Illustrator, Photoshop, InDesign)
Web Builder (Wordpress, Webflow, Wix)
Video editor (DaVinci, Premiere)
Basic competence HTML/CSS
3D Software (Inventor, Keyshot, Blender)
Unity

Passions

I was a professional gymnast, participating in national competitions.

#food #travel #sports

#music #relationships